



Dist. Gov.: Rtn. RAJASHEKAR SRINIVASAN President: Rtn. Dr. Z. MOHAMED IRFAN Secretary: Rtn. MOHAMED SHAFI Editor: Rtn. RAMESH NICHANI LIVES HANGING A Bulletin of Rotary Club of Coimbatore Texcity | Dist. 3201

My Dear Texcity Family,

"Each one of us can make a difference. Together we make change." - Barbara Mikulski

It has been a gratifying and humbling month providing my service as president of the club. During the month of July we have collectively lent a helping hand to many in the community. While this month ran fast and the projects we have taken and achieved might seem small, the ripple effects of the small things are significant and extraordinary, especially in the difficult times of today.

We began the year with our substantive Annadhanam project, where over the course of three days we were able to provide hearty meals to so many people. Food is not only essential for life, but like the famous American entrepreneur, Malcolm Forbes said, good food is also fuel for the soul. Healthy, tasty daily meals are a scarcity in many people's lives, especially in a time where the rate of unemployment is increasing and the availability of food is decreasing. Hence, this project was a special one for me.

This month we also installed an interact club and chartered a rotaract club. This plays a significant role in allowing youngsters to help the community, acquire leadership skills and learn the art and pleasure of providing service to the community. Children and adolescents are the seeds and saplings to our future's brilliant bloom. And in order to achieve this, awareness and opportunities for them to learn and contribute must be provided.

It has been a wonderful month and I will conclude with this thought. If you don't change, you don't grow and if you don't grow, you don't improve. And so I look forward to continuing the good work, but also to growing and improving together as a team, in order to better provide for our community and bring about the change we wish to see!

Rtn. Dr. Z MOHAMED IRFAN President



My dear Texcitians,

Malcom Gladwell talks about two economists David Sally and Chris Anderson who came up with this unique idea about the strongest link vs the weakest link, and wrote about it in their book called. 'The Numbers Game'.

One of the questions they asked was what matters most if one wants to say build a soccer team? Is how good your best player is or how good your worst player is, matters most? The answer is what matters is how good your worst player is.

Soccer is a game where a goal is scored when a series of good passes are made. The nature of the game is such that say 8 good passes are made in a row but if your worst player blotches the 9th then all the previous 8 beautiful passes come to nothing.

The two economist did a statistical analysis and looked at the top soccer clubs in Europe and showed that if the team upgraded their weaker players instead of their best players their chances of winning would go up. While in a game like basketball its just the opposite. If you have a super Performer it does not matter how weak is your weakest player. So soccer is a 'weakest link game' while basketball is a 'strongest link game', in the sense in soccer your weakest link matters while in basketball your strongest link matters.

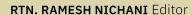
So the weaklink vs stronglink distinction is incredibly useful in making sense of certain kinds of situations/organisations/problems.

This can be explained by another example by analysing why the industrial revolution began in England and not in France or Germany. The economist Joel Mokyr makes a compelling argument that England had an advantage because they had more skilled engineers, craftsmen and mechanically minded backyard thinkers who were able to take these inventions and perfect them. So the industrial revolution was a 'weak link' phenomenon and not a strong link phenomenon.

So let's use this to analyse a Rotary club, especially our Club Rotary Coimbatore Texcity. What do you think our club is? If it's only President driven it will be classified as a strong link club, but if every member is contributing then it is a club depending

on how weak is the weakest link. Ideally a Rotary club should be like a soccer team and not like a basketball team, cause unless all the members pitch in the President can only do that much.

I ran this idea through our secretary Mohamed Shafi. True to him being witty and a thinker on his feet, he smiled and told me, "neither, we are a cricket team, that too the 'Lagan' kind. I leave it to you to draw your own conclusions.







The new team was introduced, the outgoing secretary and the incoming secretary exchanged the charter and the Sergeant at Arms exchanged

their arm bands and batons.

flying high.

The Texcity Times, the club bulletin was released and the Asst. Gov. KK Chugh and the District Director Kumaresan, gave their felicitations and elaborated upon the Dist Governor's vision and goals.

INSTALLATION

2021-2022







GGR Rtn. Mani spoke from home and assured Texcity of his help and guidance while appreciating the exemplary work of the outgoing team.

The Ann's president Latha Gomatheswaran and Annets president Danush, also spelt out their plans for the year and looked ready for the challenge.

Past president Kamal introduced the chief guest Mr. M. Ramswamy, founder and CEO of SRIVARU Motors (SVM), who are in the business of producing clean energy all electric vehicles who spoke from California.

After the pleasantries he opened with the story of a man dying and meeting God. And God asks him how was your "Swarga safar", meaning that your lifes journey was the heaven and not the destination. So heaven is not something to be achieved after one's death, its all about what you make of your life.

He also said that we are living in that time of history, where even the Kings of the past did not have these luxuries. For example they did not have running













water in their toilets and today's technology has afforded so many such luxuries.

The trick to success and a good life is to stay relevant. One way to be is to be able to converse with both the young and the old. This will help us change with times.

The world is so connected that a small mishap in one part of the world can affect the whole world. What better example of this fact than the pandemic the world is facing.

We all have approximately 25000 days to live, on an average. This can be easily extended to 30000 days. Our ancestors lived easily to be hundred. We need to protect our environment and health to achieve this. In this context he was very impressed with our "Bhoomi Kappan" project and advised us to make it more popular and get more people involved. He also strives to do his best and in fact gives a ₹25000 discount to people who buy his bikes if they plant 10 trees and share with him the proof. Irrespective of the financial status of the customers, almost everyone takes advantage of this offer and as a result so many trees are planted.

India has always been a nation which has given to the world. Yoga, the concept of zero and now vaccines. We are one of the few countries who have the capability and the capacity to produce the Vaccine for this pandemic.

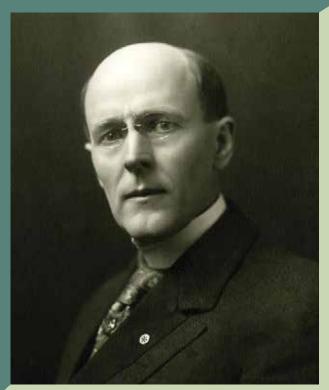
We should not fall in the trap of being 'victim minded'. Each of us has so much going for us and as a collective unit should try to empower women and the downtrodden. His company offers free training for IAS & IPS, because he firmly believes that if the people at the top are good the nation will be good too.

He expressed his desire to join our club and work with us to do our bit for the community.

The meeting ended with pleasantries and dinner was served for the attendees at the poolside.

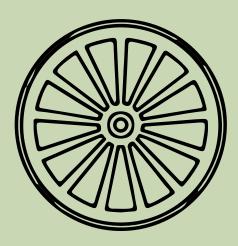
Texcity look forward to yet another fruitful year full of Friendship and Service.

Bhoomi kappan project is all about making eco bricks from plastic waste. An ecobrick is a plastic bottle packed with used plastic to a set density. They serve as reusable building blocks. Ecobricks can be used to produce various items, including furniture, garden walls and other structures. Ecobricks are produced primarily as a means of managing consumed plastic by sequestering it and containing it safely, by terminally reducing the net surface area of the packed plastic to effectively secure the plastic from degrading into toxins and microplastics



PAUL HARRIS





Rotary Logo - 1905

Born on 19th April 1868, in Racine, Wisconsin, USA. He and his brother Cecil where brought up by their paternal grandparents in Wallingford, Vermont.

He was a mischievous child. He attended primary school in Wallingford and Secondary school in Rutland. He was expelled from the University of Vermont in December 1886 for his involvement with an underground society.

Paul spent that spring with a private tutor and in the fall of 1887 enrolled into Princeton University. His grandfather's death cut short his time in Princeton.

Paul made his way to Iowa, and its here he found his professional calling, while working for the law firm of St. John, Stevenson and Whisenand. After his apprenticeship he attended the University of Iowa, and graduated with a Bachelor of laws in June 1891. In 1896 settled in Chicago, he opened a law practice and was professionally active for more than four decades.

He was religious, attended church on Sundays. He was also very fond of nature.

After setting up his law firm in Chicago, Paul felt the need for an organisation for local professionals. And on 23rd Feb 1905 four friends, Paul Harris, Gustavas Loher, Silvester Schiale and Hiram Shorey got together in Loher's office and that was the first Rotary Club Meeting.

He married Jean Thomson a Scottish women on 2nd July 1910. The couple had no children. In the years to follow Rotary began growing leaps and bounds (that's another story for another day) Paul Harris died on 27th Jan 1947 in Chicago, after prolonged illness, at the age of 78.

The Principle motto of Rotary International, "He Profits Most Who Serves Best," was approved at the second Rotary Convention, held in Portland, Oregon, in August 1911. The phrase was first stated by a Chicago Rotarian, Art Sheldon, who made a speech in 1910 which included the remark, "He profits most who serves his fellows best." At about the same time, Ben Collins, president of the Rotary Club of Minneapolis, Minnesota, commented that the proper way to organize a Rotary club was through the principle his club had adopted-"Service, Not Self." These two slogans, slightly modified, were formally approved to be the official mottoes of Rotary at the 1950 Convention in Detroit- "He Profits Most Who Serves Best" and "Service Above Self." The 1989 Council on Legislation established "Service Above Self" as the principal motto of Rotary, since it best explains the philosophy of unselfish volunteer service.

PolioPlus is Rotary's massive effort to eradicate poliomyelitis from the world by the year 2005. It is part of a global effort to protect the children from five other deadly diseases as well as the

"plus" in PolioPlus. The program was launched in 1985 with fund-raising as a primary focus. The original goal was to raise \$120 million. By 1988, Rotarians of the world had raised more than \$219 million in cash and pledges. By 1994, the cash total exceeded \$246 million! These gifts have enabled The Rotary Foundation to make grants to provide a five-year supply of vaccine for any developing country requesting it to protect its children. Grants have been made to nearly 100 countries-a commitment, thus far, of \$181 million to buy vaccine and to improve vaccine quality.

Achieving eradication will be difficult (only one other disease, smallpox, has ever been eradicated) and expensive (estimated cost to the international community is nearly \$2 billion). It will require continuing immunization of children worldwide, and it also must include systematic reporting of all suspected cases, community-wide vaccination to contain outbreaks of the disease, and establishment of laboratory networks. Rotary will not be alone in all these efforts but in partnership with national governments, the World and Pan American Health Organizations, UNICEF and others. Rotary's "people power" gives us a special "hands on" role. Rotarians in developing countries have given thousands of hours and countless in-kind gifts to help eradication happen in their countries.

No other non-governmental organization ever has made a commitment of the scale of PolioPlus. Truly it may be considered the greatest humanitarian service the world has ever seen. Every Rotarian can share the pride of that achievement!

PRAYER

Rotary policy recognizes that throughout the world Rotarians represent many religious beliefs, ideas and creeds. The religious beliefs of each member are fully respected, and nothing in Rotary is intended to prevent each individual from being faithful to such convictions.

Since each Rotary club is autonomous, the practice of presenting a prayer or invocation at club meetings is left entirely to the traditions and customs of the individual club, with the understanding that these meeting rituals always be conducted in a manner which will respect the religious convictions and faiths of all members and visitors.

PAUL HARRIS FELLOWS

Undoubtedly the most important step to promote voluntary giving to The Rotary Foundation occurred in 1957, when the idea of Paul Harris Fellow

recognition was first proposed. Although the concept of making \$1,000 gifts to the Foundation was slow in developing, by the early 1970s it began to gain popularity. The distinctive Paul Harris Fellow medallion, lapel pin and attractive certificate have become highly respected symbols of a substantial financial commitment to The Rotary Foundation by Rotarians and friends around the world.

The companion to the Paul Harris Fellow is the Paul Harris Sustaining Member, which is the recognition presented to an individual who has given, or in whose honor a gift is made, a contribution of \$100, with the stated intention of making additional contributions until \$1,000 is reached. At that time the Paul Harris Sustaining Member becomes a Paul Harris Fellow.

By 1994, more than 450,000 Paul Harris Fellows and 160,000 Sustaining Members have been added to the rolls of The Rotary Foundation.

A special recognition pin is given to Paul Harris Fellows who make additional gifts of \$1,000 to the Foundation. The distinctive gold pin includes a blue stone to represent each \$1,000 contribution up to a total of \$5,000 in additional gifts.

Paul Harris recognition provides a very important incentive for the continuing support needed to underwrite the many programs of The Rotary Foundation which build goodwill and understanding in the world.

PROMOTING PEACE

A special program of The Rotary Foundation was originally labeled the "Rotary Peace Forum". The concept of a center or educational program to promote greater understanding and peace in the world was originally discussed in 1982 by the New Horizons Committee and the World Understanding and Peace Committee. In 1984 it was further explored by a New Programs Committee of The Rotary Foundation.

The essence of the Rotary Peace Program is to utilize the non-governmental but worldwide resources of Rotary to develop educational programs around the issues that cause conflict among nations in the world as well as those influences and activities which promote peace, development and goodwill. The program includes seminars, publications or conferences as a means to initiate a global dialogue to find new approaches to peace and world understanding.

Specific Rotary Peace Programs are selected annually by the trustees of The Rotary Foundation. Many peace programs are held in conjunction with presidential conferences.





with sister club presidents



Rtn. Sujatha President Rotary Elite

My idol is Late Ms. Jayalalitha former chief minister of Tamilnadu

Rotary's Polio Eradication project made me to join Rotary

To produce and distribute 10,000 medicinal plants.

Nation Builders Award- during the year 2016, 53 achers were recognized by our club.

Deligate responsibility to get the best result.

Youth services-(New Generation)

Guiding and developing the leadership skills of the new generation is the only way for the better future of the world.



Rtn. Karthikeya President Ikons

PP. Rtn. Ramkutty.

Friendship and fellowship.

Lovely planet conceived by our DG Rajasekar.

As the program chairman for the Rotary Youth Exchange students for 3 years.

Talking often to each and every member of the club and motivating them to do service projects whole heartedly.

Vocational service - Skill development program for the fresh graduates and helping them get trained in their specific area of interest.

- 1. Who is your idol?
- 2. What brought you to Rotary?
- 3. What is your favourite project this year?
- 4. Your favourite Rotary moment
- 5. What is your leadership mantra?
- 6. Which, according to you is the most important Avenue of service and why?



Rtn. Ajay Kumar Gupta
President Cotton city

My idol is my father as He used to do selfless service to the society.

I have been a Rotaracter from my College days and used to do what best I would by way of service and making contacts. What better than Rotary to do the same.

Nectar of Life-Human Milk Bank.

My favourite is Now, when I am going to lead and prove myself that yes I can make the difference.

To be positive in any situation and be open minded by letting the team(Leaders) take the lead.

Youth because if they are properly mentored then they will make better Human Beings and Leaders.



Rtn. Karthik
President Coimbatore Town

I consider my Father as my idol.

Friendship and Service to the Community.

We are planning to setup a community farm near madukarrai. This will be maintained by the residents and produce will be used by them.

Instead of speaking about one specific Rotary Moment, it's all the events whether social or providing assistance or service.

Be the Leader you expect of others.

Community Service - Why not take the time to make the community that you live in better? Simply by volunteering a few hours a month, you can have a huge impact with just a small investment of your time.



Rtn. Balakrishnen President Rotary Monarchs

Not very Particular. I follow Jack Ma -Chairman Alibaba group. He is a business man with common sense. Believes in step by step process.

Rotary is a mere accident to me. One of my friend referred. I believed in his words and joined. It's been 6 years now. Rotary has groomed me a lot both in my personal and professional development.

I would like to do a project on healthy life style awareness in the society. Since health is the biggest wealth in this crisis. Million dollar bank balance will not make you survive but your health balance will.

Basically I am a marathon runner, last year I did torch bearing run. Ran from Coimbatore to Palakkad to create awareness on NCD Non curable disease) on behalf of Rotary.

Pumping positivity, Create value systems, Empathy.

For me club service is the most important avenue Since service to mankind starts within the club and then society. If you have healthy club environment it directly reflects in your club goals.

Texcitians in the

LTME

LIGHT

Many members of Rotary Texcity are sought after speakers. July being the month of installations of new presidents and their teams, here is a list of our members who where either the Chief Guest or Guest of honour at these functions.

PDG K A Kuriachan was either the chief guest or the keynote speaker at the following functions

PETS of Dist. 3203 at Kodaikanal

DTTS of Dist. 3000 at Trichy Dist. Gov. Installation of RI Dist 3203

Installation meeting of Rotary Kanhangad

Installation meeting of RC Tirupur Vision

Installation meeting of Rotary Ooty Central

Installation meeting of Rotary Pollachi

Installation meeting of Inner wheel Pollachi

Installation meeting of Rotary Guwahati west

Installation meeting of Rotary Kotagiri



PP Kamal Kumar was the chief guest for the installation meeting of Rotary Tirupur next generation



PP Dr. John Thanakumar was the chief guest for the installation meeting of RC of Coimbatore Heritage.



Rtn. Dr. Ramamurthy was the chief guest for the installation meeting of RC of Palaghat east



PP R. S. Maruti was one of the 2 panelists for the program - Pranacharya, organised by Rotary Texcity in association with Avinashilingam Institute for Home sciences and Higher education for women. He was the chief guest for the installation meeting of Rotary Club of Sulur.



PP Brijesh K. P. was the guest of honour for the installation meeting of Interact club of S.E.S. Matric Hr. Sec. School

JULY 1ST ANANDHANAM

All creation is sustained by food. There is no greater service than helping assuage a person's hunger. Rotary Coimbatore Texcity in assisiation with The Eye Foundation, provide food for about 350 people in and around Coimbatore every day.

JULY 2ND INSTALLATION

Installation of the new President Irfan and his team (A detail report in this issue of Texcity Times)

JULY 9TH ANNS CLUB SNEHALAYA PROJECT

The Ann's of Rotary Coimbatore Texcity provided groceries, toiletries to 38 HIV positive inmates of Snehalaya Aids Home. Project cost ₹12,000/-

JULY 14TH CLUB ASSEMBLY

Audited accounts of the previous Rotary year were presented, approved and







Groceries, toiletries and diapers provided for 14 multiple handicapped inmates at Mother Teresa peace home. Project cost ₹12500/-



Rtn. Prakash Jacob Malyil

Rotary

ROTARY CLUB C COIMBATORE TI

JULY 29TH ANN'S CLUB - UNIVERSAL PEACE HOME - PRABHANJAM

A project to help orphans, homeless, and old aged people at Universal peace home, by the Anns of Rotary Coimbatore Texcity. Mattresses, clothes and groceries donated.



JULY 31 INTERACT CLUB INSTALLATION

Installation of R. Shobika Sree as president of Interact club of S.E.S Matric, HR. SEC. SCHOOL

JULY 31 PRANACHARYA

Singh and Rtn. R. S. Maruti, during the second wave of the pandemic. This program was in association with the Avinashilingam institute for home A panel discussion to highlight the extraordinary work done by Mr. Varinder science and Higher education for women.







Gordon R. McInally

"We will grow Rotary both by way of membership and in our ability to provide meaningful service."

Gordon R. McInally, a member of the Rotary Club of South Queensferry, Lothian, Scotland, is the selection of the Nominating Committee for President of Rotary International for 2023-24. He will be declared the president-nominee on 1 October if no challenging candidates have been suggested.

McInally lauded Rotary's ability to adapt technologically during the COVID-19 pandemic, saying the approach should continue and be combined with the best of our past practices as Rotary seeks to grow and increase engagement.

"We have learned there is a willingness within communities to care for one another," he says, "and we must ensure that we encourage people who have recently embraced the concept of volunteering to join us to allow them to continue giving service."

McInally says that senior leaders' ability to communicate directly with club members online will be one positive legacy of the changes Rotary has had to make. But, he adds, "face-to-face meetings remain important, as they encourage greater interaction."

The best way to increase membership is engagement, according to McInally. To better support clubs, he says, Rotary International, regional leaders, and district teams all need to engage with them. Engagement through social media will reinforce Rotary's brand and showcase the opportunities that come with it. And, he says, engagement with governments, corporations, and other organizations will lead to meaningful partnerships.

With better engagement, McInally says, "We will grow Rotary both by way of membership and in our ability to provide meaningful service."

He adds, "Membership is the lifeblood of our organization. I would encourage the use of the flexibility now available to establish new-style clubs that would appeal to a different demographic."

McInally, a graduate of dental surgery at the University of Dundee, owned and operated his own dental practice in Edinburgh. He was the chair of the British Paedodontic Society and has held various academic positions. He has also served as a Presbytery elder, chair of Queensferry Parish Congregational Board, and commissioner to the church's general assembly.

A Rotary member since 1984, McInally has been president and vice president of Rotary International in Great Britain and Ireland. He has also served Rotary International as a director and as member or chair of several committees. He is currently an adviser to the 2022 Houston Convention Committee and vice chair of the Operations Review Committee.

McInally and his wife, Heather, are Major Donors and Benefactors of The Rotary Foundation. They are also members of the Bequest Society.

Gordon McInally selected to be 2023-24 Rotary International President

RI CONVENTION HOUSTON

During a joint news conference held at George R. Brown Convention Center today, Rotary and Houston First Corporation representatives announced that more than 20,000 service-minded people from around the world will gather in Houston for Rotary's 113th annual international convention on June 4-8, 2022.

The coveted international event is returning to Houston for the third time, marking the 50th anniversary of the 1972 international convention. The Bayou City also hosted the 5th Rotary convention in 1914. The event is expected to deliver \$30 million in economic impact for the city's hotels, restaurants, retailers and attractions.

global membership organization that brings people from all continents and cultures together to share, learn and take action to bring positive and lasting change to communities around the world, we are thrilled that our first in-person international convention since 2019 will take place in Houston," said Rotary's International President Shekhar Mehta. "And for the first time ever, our annual event will be open to members of the public who want to connect, learn and be a part of our work to grow and change lives."

Rotary's 2022 international convention will transform the George R. Brown Convention Center into an energized hub and cultural mosaic as the organization's global network of volunteers gather to share information about all the ways

they are taking action to address issues in their communities, to learn from notable experts, gain inspiration from world-class speakers, and connect with lifelong friends shaped through service.

Previous convention speakers include philanthropist Bill Gates; actor and philanthropist Ashton Kutcher; Prime Minister Justin Trudeau; actor, producer, host, entrepreneur, WWE Superstar and Rotary polio ambassador, John Cena; renowned primatologist Jane Goodall; and former United States Ambassador to the United Nations, Andrew Young.

Organized by Rotary International in conjunction with the Houston Host Organization Committee of local Rotary members, registrants of the convention will also experience Houston's hospitality with visits to local destinations like Space Center Houston, Kemah Boardwalk and one of Houston's premiere shopping destinations, The Galleria. "Houston and Houston First Corporation are thrilled to host Rotary's International Convention next summer,"

said Jorge Franz, Senior Vice President Tourism and Industry Relations at Houston First Corporation & Greater Houston Convention & Visitors Bureau's president. "We look forward to welcoming the thousands of awesome Rotary members who through their volunteerism and commitment to problem-solving make our communities better from continent to continent. This global exposure to 1.2 million Rotarians worldwide will further elevate Houston as a travel destination, and the anticipated \$30 million economic impact from the convention will be a financial shot in the arm for Houston hotels, restaurants, retailers, attractions and many more."

REGISTER TODAY

AT CONVENTION.ROTARY.ORG

Houston, Texas, USA 4-8 June 2022



The event will bring more than 20,000 participants from around the world and deliver \$30 million in local economic impact

Houston Host Organization Committee chair, Rhonda Kennedy, representing 62 Houston-area clubs and its 2,400 members, said, "as a proud member of the Rotary Club of Sweeny, I am excited not only to welcome our fellow members from around the world to our beloved city, but also to show how Houston-area clubs are taking action to make the world a better place at home and abroad."

With the safety and wellbeing of participants and the wider community a top priority, Rotary's previous two conventions were held virtually due to the global pandemic. Speaking during the press conference, John Smarge, chair of Rotary's International Convention Committee, said, "this convention will also have a virtual component to make the event accessible to all members. And as we continue our planning, we will work closely with global and national health authorities to ensure that our in-person event follows the most current health and safety guidelines."



Rtn. R. Padmanabhan's 98430 33518 www.accentsteels.com



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Rtn. Ramesh N Ponnusamy

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RAM NATESH DAIRY PRODUCTS

Managing Director

The company is engaged in manufacturing quality dairy products in the brand name of "Bhagya". Their tagline "Taste & Quality... Naturally!" is a reflection of their ethos to provide great taste and great quality with the best milk.

They procure quality milk from the foothills of Siruvani and process it on the same day, ensuring freshness and quality. Incoming milk gets tested in their lab and then processed using automated machines under hygienic conditions. Currently they manufacture Cow Milk, Toned Milk, Standardised Milk, Full Cream Milk and Pouch Curd under their brand.

They procure milk at best rates, uplifting the economic condition of their suppliers who are farmers and contribute to direct and indirect employment opportunities in backward and rural areas. They also have thousands of satisfied regular customers, a number that's growing every day.

A PEEK INTO OUR ROTARIAN'S VOCATION



Rtn. Palanivel Easwaramoorthi





EaziBiz Technologies Pvt Ltd in Coimbatore & VitalMed IT Solutions Pvt. Ltd. In Bengaluru.

EaziBiz is an IT services

company providing solutions across business domains.

They have a range of products as listed below

Products

Academy Management System - Product for managing skill development academies operations in managing their students from the concept of Franchisor to Franchisee.

Asset Optima - A holistic Asset Management Software to manage end-to-end life cycle of assets from sourcing to disposal.

EBiz ERP - ERP system for Trading and Manufacturing

Services

Mobile application development

Custom software development on various technologies

Vitalmed IT Solutions Pvt Ltd

Here they cater to international customers and provide support for SAP and Oracle ERP implementations.

Products

iQTRACE - A complete traceability system for Hi Tech Electronic Manufacturing industries.



Dr. Suresh
Damodharan,
M.B.B.S, MRCP
(UK), CCST (Int medicine) London,
CCST (Diabetolgy &
Endocrinology) London



Coimbatore city's top Endocrinologist & Diabetes consultant, who has done his basic, post graduate, speciality and super speciality training in England.

His special interests are complicated type 2 diabetes, diabetic foot disease, gestational diabetes, insulin pumps, pituitary, thyroid, infertility, endocrine diseases and Endocrinology hormone related issues relating to sexual function.

The good doctor conducts annual International and national conference Decon and Para-Decon every year.

He is the recipient of "The Donnell D Etzweiler International School award" by the International Diabetic Centre Minneapolis, Minnesota USA.

He has served on the executive Council for Endocrine society of India for the period 2018 - 19.

He was also the Vice-president of Tamil Nadu Endocrine society of India for the period 2018-19.

The international symposium on Diabetes with India academy of Diabetes, awarded Dr. Suresh for outstanding contribution to Diabetes education award in Jan 2019 at Mumbai.

He has presented and published many abstracts and papers in international meetings and journals.

His research is mainly on "Advanced glycated end products and arterial stiffness in type 2 diabetes.

He consults at Sri Ramakrishna hospitals and at Harvey speciality clinics. He is also a honorary consultant at Demiford Hospital, Plymouth



THE KITCHEN **MUSINGS**

Rtn. Kamal Kumar

his is directed more at men as it isn't far away when men will be compelled by circumstances to spend more time here in the kitchen. It is imperative that we ensure that this place is fit and comfortable for us to inhabit.

I had the good fortune of spending almost a month and a half dishing out meals and washing the dishes as Preetha was quarantined and the domestic help and cook were off limits. I was fortunate that my daughter was helping me in holding fort in every area of home making. The supply chain is not any less complicated than the one we are accustomed to in our business as I found out.

Thought I will capture the essence of my experience in the kitchen in this funny take and the outcome is anybody's guess.

I had been discussing about this with wives of friends I came across ever since but they could never make out what I wanted to convey.

We men, if it can be afforded should see to it that the kitchen is the most efficient and spacious place in our home only next to your hall. Equip it with appliances and accessories and the lady of the house should be at her comfortable best when she is conjuring up the mesmerizing dishes that only she could come up with. My experience says that this place could be a lot different. To my credit though I had suggested many times to load the place with more appliances but it was vetoed. So please exonerate me for any inadequacies.

It is not about the purchase of appliances, but we need to involve in the AMCs too just as we do in our businesses. This can save us from surprise equipment failure when you are in charge of things. Imagine a washing machine or a

drier or a dish washer or a microwave conking off when you are the lone

man standing!!

It is the absence of a dish washer that brought me into a soul connect with the utensils. I have a look at the dish before running water on it and applying the undiluted Pril followed by the rough treatment with the one and only Scotch Brite and then the caress starts with the final run of water. It is a very soft caress feeling all the smooth and the not so smooth curves and I put her to rest until we meet again in a couple of hours at the next meal.

I still cannot fathom why the mixer lid has so many crevices and ribs as is the lid of the cooker with many undercuts where flushing out the particles is so different. Same is the case with many other utensils. Plain cylindrical pathrams are a delight!

Day afterday, meal aftermeal, the odyssey continued and a very close bond has been established by me with the utensils. Have to admit I don't like the look of a few and needs to be discarded if I have the say.

The cooking part is the most therapeutic for me. Ofcourse I know nothing about cooking but I churned out dish after dish with my daughter helping me in the logistics department. Supplying me the ingredients one by one, the spoons, ladles was passed on to me like it was done to a surgeon during a procedure.

Believe me, once the you tube video starts running then it was a race against time and ingredients till the final outcome. The smells and flavours arising out of the marriage of the ingredients that goes into the pan is a sublime experience.

I believe I have optimised the deft movements while cooking, washing, sweeping and mopping. An experience I will remember and do it again in the coming days of my life.

Summing up, the question arises if men are privileged and entitled, when it comes to matters of kitchen and women, are slogging there for decades. This point is valid to a certain extent. It has been like that for generations and it largely depends on the social and economic strata of the people involved.

Things have changed and are changing. If women of a better economic strata employ house help, is it not that the domestic helps are exploited? Maybe. Maybe not. We can always state an excuse that we are providing employment which they desperately need.

> When food is cooked thrice a day the chores need be done by someone. Lady of the house or the domestic help or the husbands. If the helps need jobs so be it. If the lady of the house decides to do it so be it. But when the lady of the house wants improvisation and automating the kitchen it is definitely the duty of the husband to do whatever he can afford so that she runs her kitchen with minimum discomfort. WorkSpace Matters! Be it the kitchen or otherwise!!