

# TEXCITY TIMES

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Secretary: Rtn. MD Devi Maruti

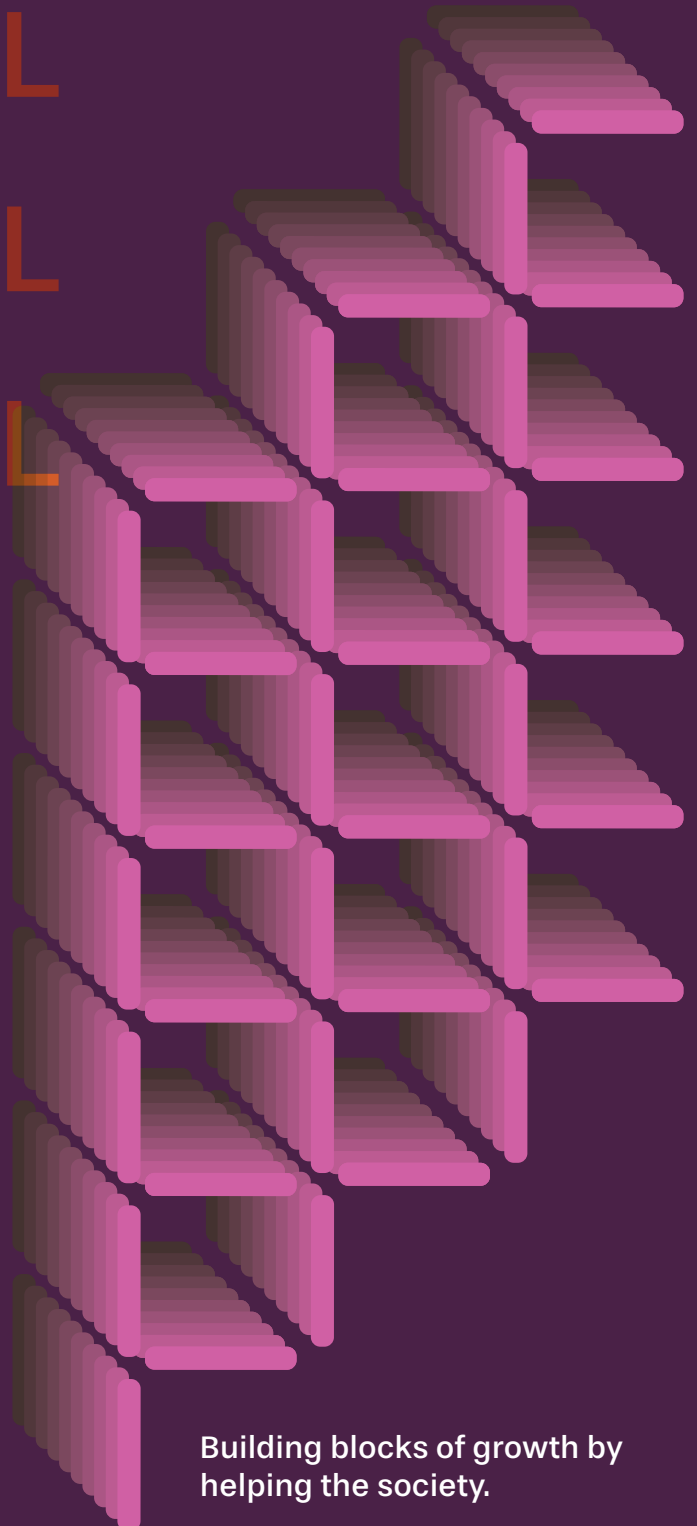
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VOCATIONAL  
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Rotary celebrates Vocational  
Month, honoring  
professional excellence  
and service.  
Join Rotary in fostering  
vocational skills and uplifting  
communities worldwide.

Building blocks of growth by  
helping the society.





## *President's Message*

Dear Esteemed Members,

As we find ourselves at the midpoint of our Rotary year, it's a perfect time to reflect on the progress we've made and the journey that still lies ahead. This year has been filled with remarkable achievements, memorable moments, and unwavering dedication from each one of you.

First and foremost, I want to express my heartfelt gratitude to each member for your tireless commitment to our shared values and goals. Your passion for service, integrity, and fellowship continues to inspire me and all those around you. Together, we have made a tangible difference in our community and beyond, embodying the true spirit of Rotary.

As we embark on the second half of our Rotary year, let us renew our commitment to service above self and strive to reach even greater heights. Let us continue to collaborate, innovate, and lead with compassion, empathy, and inclusivity. Together, there is no limit to what we can achieve.

In the pipeline are:

1. Our two global grant application Eye Serve 3.0 & Equipment to The Masonic hospitals
2. The Coimbatore flower show
3. The vocational excellence and service awards
4. The Governor's official visit
5. A international trip
6. Induction of at least 3 more new members
7. Lots of fun and fellowship

I encourage each of you to seize the opportunities that lie ahead, to challenge yourselves, and to embrace the power of Rotary to make a positive impact in the world. Let us rededicate ourselves to our mission and work tirelessly to create a brighter future for all.

In the coming months, let us continue to uphold the principles of Rotary as we serve our communities, support each other, and build lasting friendships. Together, we are making a difference—one act of kindness, one project, one life at a time.

Thank you for your unwavering dedication and commitment to Rotary. I am honoured to serve alongside each one of you.



## *From the Editor*

Being a good communicator is paramount in every aspect of life. It enhances relationships, fosters understanding, and resolves conflicts efficiently. In professional settings, effective communication improves teamwork, boosts productivity, and ensures clarity in tasks and objectives. It's the cornerstone of leadership, enabling leaders to inspire, motivate, and influence others. In personal relationships, good communication strengthens bonds, cultivates empathy, and nurtures trust. It facilitates the exchange of ideas, promotes innovation, and drives progress in society. Overall, being a good communicator is essential for success, whether in business, personal relationships, or making a positive impact in the world.

Supercommunicators are the friends everyone phones for advice; the colleagues who get promoted; and the coworkers everyone welcomes into a hallway conversation because they make it more fun.

But who are these supercommunicators? And how can we become one?

Well the American journalist and Pulitzer prize winner, Charles Duhigg in his book the Supercommunicators tells us how we can develop these skills.

Duhigg explains that beneath every conversation, there are three different types happening at once – the practical, the emotional, and the social. The key is identifying which type of conversation is taking place and then matching that same wavelength. When we get stuck at cross-purposes, not truly hearing each other, it is because we have lost sync.

### **1. Emotional Conversations:**

Focus on feelings, emotions, and personal experiences.

Aim to connect on an emotional level, sharing stories, empathy, and understanding.

These conversations often involve discussing hopes, fears, dreams, and personal struggles.

They can deepen relationships, build trust, and foster emotional bonds between individuals.

### **2. Practical Conversations:**

Centred around tasks, goals, and problem-solving.

Emphasize efficiency, productivity, and achieving specific outcomes. Involve exchanging information, making decisions, and coordinating actions.

Common topics include work projects, household chores, planning events, etc.

### **3. Social Conversations:**

Revolve around social norms, cultural references, and shared interests. Serve to establish rapport, maintain social connections, and strengthen group cohesion.

Include casual chit-chat, small talk, and discussions about hobbies, entertainment, current events, etc.

These conversations contribute to building a sense of belonging and community.

Understanding and effectively engaging in these three types of conversations can enhance communication skills and facilitate better connections with others in various personal and professional settings. To put it simply one needs to understand what is the need-to be helped, hugged, or heard.

# Annadhanam

6<sup>th</sup> December:  
Annadhanam at Spine Academy Arasur.  
82 kgs of Ponni rice given.  
Courtsey : Rtn. Arvintha Kumaran  
**Project cost Rs.10,500/-**



6<sup>th</sup> December:  
Flag exchange and Joint project with Rotary Club Of Nagpur Black Gold. 15 Rotarians and Anns from Rotary Coimbatore Texcity visited Rotary Nagpur Black Gold and exchanged Club flags. A joint project to support the partially blind was carried out.

# Christmas Celebration



10<sup>th</sup> December:  
Anns and Annets of Rotary Coimbatore Texcity celebrated Christmas at Infant Jesus Deaf and Dumb school at Perianaickenpalayam. The inmates were treated to Christmas carols and songs and some treats to bring in the cheer of the season.



11<sup>th</sup> December:  
Ms. Ranjitha, a patient suffering from Ovarian cancer got financial support of Rs.10000/- thanks to the ever generous Rtn. Babu and Ann Latha Babu



12<sup>th</sup> December:  
The new office bearers of Ineract Club of Sindhi Vidhyalya were installed in the presence of Chief Guest Rtn. Hendry Amalraj and Guest of Honour Rtn. R.S. Maruti



# Wedding message



Keertan & Sherin



Akila & Bryant



Anmol & Harshal

Rtn.Karpagam & Murali) Annet Keertan (son of Rtn. Anthony Johnson and Ann Sabitha Johnson) and Annet Anmol Lund (daughter of Rtn. Suresh Lund and Ann Amrita Lund) who got married to their respective spouses in Coimbatore, Chennai and Nagpur. We celebrate these special occasions with great joy, knowing that it marks the beginning of a beautiful journey. Your

unions not only bring happiness to your families but also to our extended Rotary family. As children of esteemed Rotarians we have watched you grow into remarkable individuals, embodying the values of service above self that are at the heart of Rotary. We have no doubt that your marriages will continue to reflect these principles. May your love for each other deepen with each passing day, and may you find strength, joy and endless blessings in your life together. God Bless!

On behalf of all the Rotarians, Anns and Annets of Rotary Coimbatore Texcity, warmest regards to Annet Akila Murali (daughter of

## THE ART OF THINKING CLEARLY SPEED TRAPS AHEAD!

### Simple Logic

Three easy questions. Grab a pen quickly and jot down your answers in the margin. First question: in a department store, a ping-pong paddle, and a plastic ball cost \$1.10. If the paddle costs \$1 more, how much is the ball? Second question: in a textile factory, five machines take exactly five minutes to make five shirts. How many minutes will it take 100 machines to produce 100 shirts? And, the third question: a pond has water lilies growing in it. The flowers multiply quickly, each day doubling the area they take up. If it takes 48 days for the pond to be completely covered with water lilies, how many days will it take for it to be half covered? Don't read on until you have written down the answers.

For each of these questions, there is an intuitive answer and a right one. The quick, intuitive answers come to mind first: 10 cents, 100 minutes and 24 days. But these are all wrong. The solutions are: five cents, five minutes and 47 days. How many did you answer correctly?

Thousands of people have taken this 'Cognitive Reflection Test' (CRT), which was developed by professor Shane Frederick. So far, students at the Massachusetts Institute of Technology (MIT) in Boston have fared best. On average, they got 2.18 correct answers. Students at Princeton University came in second with an average of 1.63. Below were students of the University of Michigan, scored an average of 0.83. However, despite these rankings, averages in this case are not interesting. More interesting is how those who scored highly differ from the rest.

Here's a hint: would you prefer a bird in the hand or two in the bush? Frederick discovered that people with low CRT results tend to prefer a bird in the hand. They play it safe. After all, something is better than nothing. Those who score at least 2 or higher usually opt for the riskier option. They prefer the gamble. This is especially true for men.

One factor that separates the groups is their ability to control their impulses. In the chapter on hyperbolic discounting, we covered the seductive power of 'now' Frederick put the following question to the participants: "Would you rather have \$3,400 now or \$3,800 in a month?" In general, people with low CRT scores favour getting the smaller amount sooner. For them, waiting poses a challenge because they are more impulsive. This also applies to purchasing decisions. In contrast, people with high CRT results usually decide to wait the extra few weeks. They muster the willpower to turn down instant gratification and are rewarded for it later on.

Thinking is more exhausting than sensing: rational consideration requires more willpower than simply giving in to intuition. In other words, intuitive people tend to scrutinise less. This led Harvard psychologist Amitai Shenhav and his research colleagues to investigate whether people's CRT results correlate with their faith. Americans with a high CRT score (the study was conducted only in the U.S.) are often atheists, and their convictions have been reinforced over the years. Participants with low CRT results, however, tend to believe in God and 'the immortality of the soul, and have often had divine experiences. This makes sense: the more intuitively people make decisions, the less rationally they query religious beliefs.

If you are less than pleased with your CRT score and want to improve it, start by greeting even the simplest logical questions with incredulity. Not everything that seems plausible is true. Reject the easy answers that pop into your head. So, one more try: you are travelling from A to B. On the way there, you drive at 100 mph and on the way back, at 50 mph. What was your average speed? 75?

Slow down, slow down!